Hello Team,

Hope you are doing well.

A new project is allocated and the project name is Customer Retention.

The attached zipped folder contains the below files:

Customer\_retention\_case\_study

Customer\_retention\_dataset

Submission file needed to contain the below three files:

1. The jupyter notebook solution

2. The project report in pdf format

3. A PowerPoint presentation containing problem statement and understanding, EDA steps and visualizations, Steps and assumptions used to complete the project, analysis, and conclusion.

Note: Upload the solution files on Github and Share the link with me through messages.

Submission Deadline: You need to submit your solution before **17th August (Wednesday).**, 11:59 PM.

Thanks and Regards

Shwetank Mishra